



## My AZ Doc Privacy Policy

This privacy policy governs your use of the software application My AZ Doc (“Application”) for mobile devices that was created by Triad Communications Grp, Inc. The Application is available to find in-network healthcare providers. The Application lists participating Arizona Care Network primary care providers, pediatricians, and specialists. It also provides helpful information on participating urgent care centers and other healthcare facilities.

This privacy policy has been compiled to better serve those who are concerned with how their Personally Identifiable Information (PII) is being used online. PII, as described in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your PII in accordance with our website. IF YOU DO NOT AGREE WITH THE TERMS OF THIS PRIVACY POLICY, PLEASE DO NOT ACCESS THE APPLICATION.

### What information do we collect from the people who use our mobile Application?

#### **Geo-Location Information**

We may request access or permission to track location-based information from your mobile device, either continuously or while you are using the Application, to provide location-based services. If you wish to change our access or permissions, you may do so in your device’s settings.

#### **Mobile Device Access**

We may request access or permission to utilize certain features from your mobile device, including your mobile device’s ability to send emails, open a web browser, and dial a phone number, which are a part of the built-in functionality of this Application. If you wish to change our access or permissions, you may do so in your device’s settings.

#### **Cookies**

We, along with third-party vendors such as Google, use first-party cookies (such as the Google Analytics cookies) to compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future. By accessing the Application, you consent to the collection and use of your information by these third-party vendors. You are encouraged to review their privacy policy and contact them directly for responses to your questions.

### When do we collect information?

We collect information from you when the Application is being used.

### How do we use your information?

We may use the information we collect from you to:

[www.azcarenetwork.org](http://www.azcarenetwork.org)



1. Compile anonymous statistical data and analysis for use internally.
2. Increase the efficiency and operation of the Application.
3. Monitor and analyze usage and trends to improve your experience with the Application.
4. Notify you of updates to the Application.

## How long do we keep your information?

### *Data Retention Policy, Managing Your Information*

We will retain User Provided data for as long as you use the Application and for a reasonable time thereafter. Please note that some or all of the User Provided Data may be required in order for the Application to function properly

## How do we protect your information?

Personal or private information like names, email addresses, or credit card numbers are not requested within the Application and are not necessary to use any features of the Application.

While we have taken reasonable steps to secure the information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse. Any information disclosed is vulnerable to interception and misuse by unauthorized parties. Therefore, we cannot guarantee complete security if you provide personal information.

## Third-party disclosure

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information.

## Third-party links

We do not include or offer third-party products or services on our Application.

If we update this privacy policy, you will be notified of the changes through an update to the Application. Our privacy policy is always available on the Application's Privacy Policy Page.

## California Online Privacy Protection Act

CalOPPA is the first state law in the nation to require commercial websites and online services to post a privacy policy. The law's reach stretches well beyond California to require any person or company in the United States (and conceivably the world) that operates websites collecting Personally Identifiable Information from California consumers to post a conspicuous privacy policy on its website stating exactly the information being collected and those individuals or companies with whom it is being shared. See more at: <http://consumercal.org/california-online-privacy-protection-act-caloppa/#sthash.OFdRbT51.dpuf>

## According to CalOPPA, we agree to the following:

- Users can visit our site anonymously.
- Once this privacy policy is created, we will add a link to it on our home page or as a minimum, on the first significant page after entering our website.
- Our Privacy Policy link includes the word 'Privacy' and can easily be found on our website, [www.arizonacarenetwork.org](http://www.arizonacarenetwork.org)

## How does our site handle Do-Not-Track signals?

Some mobile operating systems include a Do-Not-Track (“DNT”) feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. No uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this Privacy Policy.

## COPPA (Children Online Privacy Protection Act)

When it comes to the collection of personal information from children under the age of 13 years old, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, United States' consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

We do not specifically market to children under the age of 13 years old.

## Fair Information Practices

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

**In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:**

We will notify the users via in-Application notification within seven business days.

We also agree to the Individual Redress Principle, which requires that individuals have the right to legally pursue enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have



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recourse to courts or government agencies to investigate and/or prosecute non-compliance by data processors.

### Contacting Us

If there are any questions regarding this privacy policy, you may contact us using the information below.

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[www.azcarenetwork.org](http://www.azcarenetwork.org)